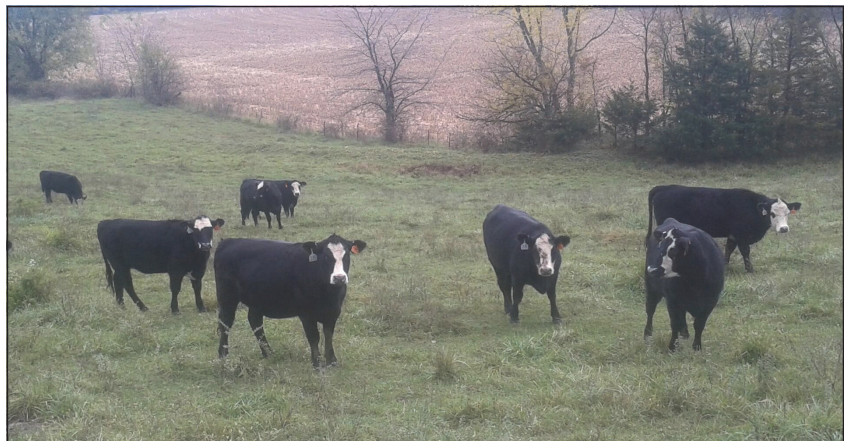


M MERSHON CATTLE

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50 BRED HEIFERS—About two-thirds will be sired by SydGen sires, and 1/3 will be sired by bulls from Hinkle’s Prime Cut Angus, Nevada, MO. Most will be Angus, with a few BWF.

All were AI bred to Conneally Cool 39L on May 26. They were exposed from June 3 to SydGen Lunesta 3694 #17822640 (+8 CED/+43.75 \$W/+134.50 \$B), SydGen Progress 4137 #17873899 (+15 CED/+55.77 \$W/+144.57 \$B), SydGen Lunesta 4726 #18139342 (+11 CED/+49.22 \$W/+146.88 \$B), SydGen Missouri 4638 #18135795 (+11 CED/+38.63 \$W/+104.86 \$B) and SydGen Missouri 4603 #18135780 (+16 CED/+53.55 \$W/+106.37 \$B).



Health:

- ◆ June 2015 - all heifers vaccinated with Bovi Shield Gold One Shot and blackleg Vision 7
- ◆ September 2015 - all heifers vaccinated with Bovi Shield Gold One Shot and Blackleg w/ Somnus
- ◆ April 23, 2016 - All heifers vaccinated with Bovi Shield Gold VL5, pinkeye, wormed, pelvic measured, tract scored
- ◆ August 16, 2016 - All heifers preg checked with ultrasound, vaccinated with Vira Shield 6 VL5, pinkeye, Scour Bos 9

The 174 head of their steer mates this year at Hi Choice Feeders in Scott City sold on the grid to US Premium Beef. 2% prime, 90% choice, 8% select.

15	Black	AI bred to Conneally Cool on 5/26/16	fetal sexed with bull calf
10	Black	AI bred to Conneally Cool on 5/26/16	fetal sexed with heifer calf
7	BWF	AI bred to Conneally Cool on 5/26/16	fetal sexed with heifer calf
4	Black	natural sired to SydGen bull to calve in last half March	fetal sexed with bull calf
3	BWF	natural sired to SydGen bull to calve in last half March	fetal sexed with bull calf
5	Black	natural sired to SydGen bull to calve in last half March	fetal sexed with heifer calf
2	BWF	natural sired to SydGen bull to calve in last half March	fetal sexed with heifer calf
4	BWF	natural sired to SydGen bull to calve in April	

The Mershon family traditionally ran 150 cows and backgrounded-finished another 250 calves. In 2002 they decided to grow their cow herd and improve genetics. For three years they purchased open heifers from the best local producers, AI bred them, and cleaned up with low BW Angus bulls. At this point, they began to retain ownership on many of the steers all the way to harvest. They began retaining their own heifers, and breeding them AI in 2005, and progressed to timed AI breeding on the cow herd in 2010, using the Hereford sire “Revolution” on their straight Angus cows.

In the spring of 2013 they purchased the cow herd and leased the land and facilities of Sunny Acres Cattle Inc., Appleton City, MO, an established herd with a strong influence from Hinkle’s Prime Cut Angus. Mershon Cattle LLC was awarded the 2013 Missouri Angus Association Commercial Producer of the Year Award.

